

## PRESS RELEASE

8<sup>th</sup> June 2022

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### Copia Capital appoints Craig Berry as Sales Manager for the North

Discretionary Fund Manager Copia Capital Management [Copia], has appointed Craig Berry to the newly created role of Sales Manager for the North, working with advice firms based in the north of England, Northern Ireland and Scotland.

Based in Newcastle, Craig has 15 years' experience in financial services. He started his career as a financial adviser at Lloyds Banking Group and subsequently worked in business development roles for MetLife Investment Management and Quilter. He joins Copia from Novia Financial, where he was Regional Sales Manager with responsibility for Yorkshire and the North East.

Tony Hicks, Head of Sales at Copia, comments: "Working exclusively with IFAs, our business is built around the strength of our partnerships with advisers. We are seeing increasing demand for our services as firms continue to look at ways to de-risk their fund management activities, and Craig's industry experience, existing relationships and knowledge of Copia's investment solutions will be invaluable in harnessing this growing interest and driving further expansion across the UK."

Craig adds: "Copia offers a compelling proposition for advice firms looking to outsource their investment management. Through its range of Managed Portfolio Services, from ready to go portfolios to custom services, advisers can reduce their compliance and admin burden while delivering the best possible outcomes for their clients. I'm looking forward to hitting the ground running and helping to introduce more firms to Copia's world-class investment solutions."

Alongside Craig, the Copia sales team comprises Tony Hicks who covers the City of London and the South East, Greg Mayho who is responsible for the Midlands and East Anglia, and Simon Eakin who works with firms in the home counties and West London.

On 3 July 2022, Craig will be taking part in an Ironman UK event, which is a long-distance triathlon with a 2.4-mile swim, 112-mile bike ride and 26.2-mile run, to raise money for the Novia Foundation. The Foundation supports a range of diverse charities, projects and initiatives in and around Bath and across the UK. To donate visit: <https://www.justgiving.com/fundraising/Craig-Berry11>

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## **NOTES FOR EDITORS**

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### **About Copia**

Copia is the investment solutions division of Novia Financial plc, a UK platform provider with group platform assets in excess of £11.8bn under administration. Novia was launched in 2008 and Copia was launched in 2013.

For more information, see [www.copia-capital.co.uk](http://www.copia-capital.co.uk) Follow us on Twitter [@copia\\_capital](https://twitter.com/copia_capital)