

PRESS RELEASE

16th November 2021

Copia Capital Management relaunches Select Thematic portfolio

Portfolio focuses on maximising returns through use of thematic and factor investing

LONDON, 16th November 2021: Discretionary Fund Manager [Copia Capital Management](#) has announced the relaunch of one of its portfolios, which will now be known as [Select Thematic](#). Previously known as Smart Beta, and before that as Enhanced Equity, the portfolio is focused on maximising returns over the long term through the use of thematic and factor investing in macro-trends such as sustainable energy, cyber security, biotechnology and more.

Copia's Select Thematic portfolio has been created to complement the DFM's overall product portfolio proposition, offering an alternative choice within its wider range of 'ready to go' portfolios. The objective of Select Thematic is to maximise returns within very broad volatility constraints through exposure to relevant themes and factors in today's world.

Commenting on the relaunch, senior portfolio manager Hoshang Daroga said: "The fundamental belief supporting this portfolio is that superior long-term performance can be achieved by gaining exposure to themes and factors which are expected to drive performance over the long term. This portfolio has the flexibility to invest in a range of powerful macro-level trends such as sustainable energy, cyber security, biotechnology, as well as style-specific investments."

Thematic investing is a form of investment which aims to identify macro-level trends, and the underlying investments that stand to benefit from the materialisation of those trends. It enables investing in innovative companies that are shaping the global economy and society.

Factors are the foundation of investing—broad, persistent drivers of returns across asset classes. Factor investing is an investment approach that involves targeting specific drivers of return across asset classes. There are two main types of factors: macroeconomic and style. Investing in factors can help improve portfolio outcomes, reduce volatility and enhance diversification.

A pure B2B discretionary fund manager (DFM), Copia works exclusively with advisers to provide a range of managed portfolio services, and the relaunch of Select Thematic builds on Copia's commitment to offer breadth of choice to its adviser clients.

Further details about Select Thematic can be found [here](#).

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NOTES FOR EDITORS

Launched in 2013, [Copia Capital Management](#) is the award-winning investment solutions division of [Novia Financial plc](#). A pure B2B discretionary fund manager (DFM), Copia works exclusively with advisers to provide a range of managed portfolio services. These include its MPS Custom service, offering bespoke portfolios to advisers which are constructed to meet the adviser's retail clients' needs; its 'ready to go' MPS portfolio products; and the added-value MPS Plus range.

ENQUIRIES

For further information, please contact:

Victoria Ash

RCR Partnership

07710 381369

vash@rcrpartnership.com

For more information, see www.copia-capital.co.uk Follow us on Twitter [@copia_capital](https://twitter.com/copia_capital)